

# Sponsorship, Exhibit, & Advertising Opportunities



## 35th Annual Conference

April 25-27, 2024

Kalahari Convention Center, WI Dells

Connect with the Autism community at the Autism Society of Greater Wisconsin's Annual Conference. It's a place where Autistic adults, parents, family members, and professionals to gather, connect, share experiences, and learn together. Conference participants leave the conference feeling connected and empowered.

Take advantage of this unique opportunity to engage with the Autism community and promote your brand by sponsoring, exhibiting, or advertising at the Annual Conference. Conference attendees come to the conference for opportunities to gather information, resources and learn more about organizations that support Autistic individuals and their families. As the largest Autism-related conference in Wisconsin, there is simply no better way to spread the word about your organization or service within the Autism community in Wisconsin than at the Autism Society of Greater Wisconsin's Annual Conference in 2024.



Made some excellent connections with attendees and other exhibitors that will help us serve the individuals in our program.

-2022 Conference Exhibitor

# Sponsor Opportunities

## 2024 Annual Conference

### Platinum Sponsor - \$5,000

- Four Conference Registrations
- Complimentary exhibit table with premium placement
- Keynote introduction opportunity
- Large logo in conference program
- Up to two inserts in conference bag
- One full page color ad in conference program
- Logo & link on conference webpage
- Social media recognition

### Gold Sponsor - \$3,000

- Two Conference Registrations
- Complimentary exhibit table with premium placement
- Medium logo in conference program
- One insert in conference bag
- Half page black & white ad in conference program
- Logo & link on conference webpage
- Social media recognition

### Silver Sponsor - \$1,500

- Complimentary exhibit table with preferred placement
- Small logo in conference program
- Logo on conference webpage
- Quarter page black & white ad in conference program
- Social media recognition

### Bronze Sponsor - \$1,000

- Complimentary Exhibit Table with preferred placement
- Small logo in conference program
- Logo on conference webpage

### Family Reception Sponsor - \$2,500

- Speaking opportunity at Friday Night family reception
- Signage Display during Family Reception
- Complimentary exhibit table with premium placement
- Recognition in conference program
- Logo & link on conference webpage
- Social media recognition

### Breakfast Sponsor - \$3,500

- Complimentary exhibit table with premium placement
- Signage display during breakfast
- One insert in conference bag
- Recognition in conference program
- Logo and link on conference webpage
- Social media recognition



# Sponsor Opportunities

## 2024 Annual Conference

### COMPLIMENTARY REGISTRATIONS

If your sponsorship includes complimentary registrations, please list the recipients of the registrations on page 5 of this form and return with the sponsorship application when possible. This information is due no later than **April 1, 2024**.

### CONFERENCE BAGS

All insert materials for conference bags must be approved prior to printing/ordering. Materials should be sent, at your own expense, to the Autism Society of Greater Wisconsin at least two weeks prior to the conference, or delivered to the Kalahari by 5pm on **Wednesday, April 24th, 2024**.

### ADVERTISEMENTS

All advertisements are due in JPEG format by **April 1, 2024**. Cover spaces are excluded from the sponsorship packages but can also be upgraded for an additional cost. please send JPEG advertisement to Katie Drida at [kdrida@autismgreaterwi.org](mailto:kdrida@autismgreaterwi.org)

### EXHIBIT TABLES

If your sponsorship package includes an exhibit table, please review the exhibitor information on the following pages.

# Exhibit Opportunities

## 2024 Annual Conference

**Deadline: April 1, 2024**

### EXHIBITOR RATES

The exhibitor fee includes a skirted 8' table, name on website and in conference program, and chairs for up to 2 people. Please note that the exhibitor registration does not include conference registration. If your exhibit attendant wishes to attend breakout sessions and receive CEUs, they must register for the conference as well. Sponsors are offered prime table locations. Other tables will be randomly assigned.

**Commercial Exhibitors:** 1 Table - \$450 | 2 Tables - \$525

**Non-Profit Service Providers:** 1 Table - \$350 | 2 Tables - \$425

**Individuals with Autism:** 1 Table - \$125 | 2 Tables - \$150

### AUDIENCE ENGAGEMENT/TRAFFIC DRIVERS

The Autism Society of Greater Wisconsin values exhibitor participation and is committed to facilitating connections between registrants and exhibitors. The Autism Society will facilitate games and prizes to encourage attendees to visit your exhibit table, as in years past. Exhibitors are also welcome to host their own raffles or prize drawings to increase engagement.

### ELECTRICITY

Electricity is an additional expense. The cost is \$75 each and can be ordered directly through ASGW. Please indicate on your sign-up form if you would like to purchase electricity access. Wi-Fi internet access is available at no charge.

### SET-UP & TAKE-DOWN

Exhibitors can begin setting up on Thursday, April 25 from 3:30pm - 8:00pm, or Friday, April 26th at 7:00am. Please check in at the registration table when you arrive. I.D. signs will identify your exhibit table and may not be moved. You can begin take down of your exhibit Saturday after 12:00 PM.

### EXHIBIT HOURS

Friday, April 26: 7:30 AM – 4:30 PM

Saturday, April 27: 7:30 AM – 12:00 PM

# Exhibit Opportunities

## 2024 Annual Conference

### EXHIBITOR MEALS

All exhibitors and attendees are responsible for their own lunches. Coffee and a light breakfast will be available Friday and Saturday of the conference.

### SHIPPING ITEMS

Exhibitors are responsible for arranging their own shipments to and from the Kalahari at their own expense.

### PRODUCT SALES

The Exhibitor assumes responsibility for securing all appropriate licenses for the sale of merchandise and is solely responsible for the collection of all applicable state and local taxes.

### LIABILITY, LOSS OR DAMAGE

All Exhibition merchandise and property is the responsibility of the Exhibitor. The Autism Society is not responsible for any loss or damage to such belongings. Property and liability insurance are the responsibility of the Exhibitor.

### LODGING RESERVATIONS

A room block is available at the Kalahari for the nights of Wednesday, April 24th – Saturday, April 27th at the discounted rates found below. Room reservation cut off date is March 25, 2024.

Wednesday: \$129

Thursday: \$129

Friday: \$179

Saturday: \$199

Reservation Link: <https://book.passkey.com/e/50712515>

More Information: <http://www.autismgreaterwi.org/2024-annual-conference/>

# Advertising Opportunities

## 2024 Annual Conference

### Deadline: April 1, 2024

Place an advertisement about your company's products and/or services in our 2024 Conference Program. This is an additional opportunity for you to reach autistic individuals, parents, educators, therapists, agencies, school districts and others, making them aware of the services you provide.

#### BACK COVER

**\$1,000**

Color, 1 Available  
8" w x 10.5" h

#### INSIDE FRONT COVER

**\$750**

Color, 1 Available  
8" w x 10.5" h

#### INSIDE BACK COVER

**\$750**

Color, 1 Available  
8" w x 10.5" h

#### 1 PAGE

**\$500**

8" w x 10.5" h

#### 1/2 PAGE

**\$350**

8" w x 5" h

#### 1/4 PAGE

**\$250**

4" w x 5.25" h

### ADVERTISEMENT DEADLINE

All advertisements are due in JPEG format by **April 1, 2024**. Please send JPEG advertisement to Katie Drida at [kdrida@autismgreaterwi.org](mailto:kdrida@autismgreaterwi.org)



**Autism Society**  
Greater Wisconsin

# Sponsorship, Exhibit, and Advertising Form

Date: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

## Exhibitor Names and Email Addresses:

1. Name \_\_\_\_\_ Email \_\_\_\_\_

2. Name \_\_\_\_\_ Email \_\_\_\_\_

## Conference Raffle

I would like to donate the following product(s) for the raffle. I will bring the item with me to the conference:

\_\_\_\_\_ Value: \$ \_\_\_\_\_

## Complimentary Registrations (Sponsors Only)

Please complete the following information for the number of complimentary registrations your sponsor level includes (if applicable).

A unique email address is required for each person listed.

1. Name \_\_\_\_\_ Email \_\_\_\_\_

2. Name \_\_\_\_\_ Email \_\_\_\_\_

3. Name \_\_\_\_\_ Email \_\_\_\_\_

4. Name \_\_\_\_\_ Email \_\_\_\_\_



# Payment Information

Indicate your selections below:

## Sponsor

- Platinum Sponsor - \$5,000     Gold Sponsor - \$3,000     Silver Sponsor - \$1,500  
 Bronze Sponsor - \$1,000     Breakfast Sponsor - \$3,500     Family Reception Sponsor - \$2,500

## Exhibit

- Commercial Exhibitors:     1 Table - \$450     2 Tables - \$525  
Non-Profit Service Providers:     1 Table - \$350     2 Tables - \$425  
Individual on the Spectrum:     1 Table - \$125     2 Tables - \$150  
Electricity Access:     \$75

## Advertisement

- Back Cover - \$1,000     Inside Front Cover - \$750     Inside Back Cover - \$750  
 1 Page - \$500     1/2 Page - \$350     1/4 Page - \$250

## Payment

**PAYMENT TOTAL:** \_\_\_\_\_

### Check

Mail to the Autism Society of Greater Wisconsin, 1477 Kenwood Drive, Menasha, WI 54952  
Check # \_\_\_\_\_

### Credit Card

(Visa, MasterCard or Discover only)

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CW Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Billing Email Address: \_\_\_\_\_

**Please email completed form to Katie Drida at [kdrida@autismgreaterwi.org](mailto:kdrida@autismgreaterwi.org)**