



# SPECTRUM OF COLORS

## Virtual Race Across Greater WI

September 13 - October 4, 2025

### ABOUT SPECTRUM OF COLORS

The Spectrum of Colors Virtual Race Across Greater Wisconsin began in 2020 as a way to connect our communities during the pandemic while also raising funds for the Autism Society of Greater Wisconsin and our local chapters.

The virtual race celebrates the spectrum of beautiful, colorful hues we see flowing through Wisconsin in the fall season as well as the spectrum of experiences and diversity of the Autism community.



### HOW DOES IT WORK?

The Autism Society of Greater Wisconsin keeps participants engaged and connected throughout the race via our event website. Posts include discussion starters, challenges with prizes, playful puns, and more!

**Join us in 2025 for another un-be-LEAF-able time!**



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# SPONSOR LEVELS

### TREELINE SPONSOR | \$5,000

- Recognition as presenting sponsor
- Welcome video to race participants
- Blog feature on ASGW Website
- Large logo on back of t-shirt
- Logo on ASGW website and race site
- Social media recognition: 2 mentions
- 25 Complimentary registrations

### T-SHIRT SPONSOR | \$3,000

- Large logo on back of t-shirt
- Logo on ASGW website and race site
- Social media recognition: 2 mentions
- 20 Complimentary registrations

### WEEKLY CHALLENGE SPONSOR | \$2,500

- Logo on 2 weekly challenge communications
- Logo on ASGW website and race site
- Large Logo on back of t-shirt
- Social media recognition: 1 mention, in addition to weekly posts
- 15 Complimentary registrations

### POP UP CHALLENGE SPONSOR | \$1,000

- Logo on 2 pop up challenge communications
- Medium logo on back of t-shirt
- Logo on ASGW website and race site
- Social media recognition: 1 mention
- 8 Complimentary registrations

### MAPLE LEAF SPONSOR | \$750

- Medium logo on back of t-shirt
- Logo on ASGW website and race site
- Social media recognition: 1 mention
- 5 Complimentary registrations

### GOLD LEAF SPONSOR | \$500

- Medium logo on back of t-shirt
- Logo on ASGW website and race site
- Social media recognition: 1 mention

### RED LEAF SPONSOR | \$250

- Small logo on back of t-shirt
- Logo on ASGW website and race site
- Social media recognition: 1 mention



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**YES,**

We would be proud to sponsor the Spectrum of Colors Virtual Race Across Greater Wisconsin!

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

### SPONSORSHIP LEVEL

☐ Treeline Sponsor | \$5,000

☐ Maple Leaf Sponsor | \$750

☐ Weekly Challenge Sponsor | \$2,500

☐ Gold Leaf Sponsor | \$500

☐ Pop Up Challenge | \$1,000

☐ Red Leaf Sponsor | \$250

### OTHER DONATION

☐ We would be happy to donate a giveaway or prize item for race participants!

Item Donated: \_\_\_\_\_

### PAYMENT METHOD

☐ Check Enclosed (Made payable to the Autism Society of Greater Wisconsin)

☐ Visa ☐ Mastercard Name on Credit Card: \_\_\_\_\_

Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Exp Date \_\_\_\_\_

Billing Address \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please complete this form and return by mail or email:

[cperrow@autismgreaterwi.org](mailto:cperrow@autismgreaterwi.org)



Autism Society of Greater Wisconsin  
1477 Kenwood Drive, Menasha, WI 54952