

# Exhibit & Advertising Opportunities



## 37th Annual Conference

April 23-25, 2026

Kalahari Convention Center, WI Dells

Connect with the Autism community at the Autism Society of Greater Wisconsin's 37th Annual Conference, presented this year in partnership with the Autism Society of South Central Wisconsin. It's a place where Autistic adults, parents, family members, and professionals gather, connect, share experiences, and learn together. Conference participants leave the conference feeling connected and empowered.

Take advantage of this unique opportunity to engage with the Autism community and promote your brand by exhibiting, or advertising at the Annual Conference. Nearly 1,000 attendees come to the conference for opportunities to gather information, resources and learn more about organizations that support Autistic individuals and their families. As the largest Autism-related conference in Wisconsin, there is simply no better way to spread the word about your organization or service within the Autism community in Wisconsin than at this Annual Conference in 2026.



"This was my first time attending and I will definitely attend again and will recommend to everyone I know."

- 2025 Conference Attendee



# Exhibit Opportunities

## 2026 Annual Conference

**Deadline: March 23, 2026**

### EXHIBITOR RATES

The exhibitor fee includes a skirted 8' table, name on website and in conference program, and chairs for up to 2 people. Please note that the exhibitor registration does not include conference registration. If your exhibit attendant wishes to attend breakout sessions and receive CEUs, they must register for the conference as well. Sponsors are offered prime table locations. Other tables will be randomly assigned. Some exhibitors will have the opportunity to showcase their products and services in the ballroom where our keynote speakers will be presenting. This location offers enhanced visibility and direct exposure to a large audience during these high-profile sessions. We kindly ask that you help maintain the atmosphere by keeping conversations at a low volume during presentations to ensure the best experience for both attendees and speakers.

**Commercial Exhibitors:** 1 Table - \$450 | 2 Tables - \$525

**Non-Profit Service Providers:** 1 Table - \$350 | 2 Tables - \$425

**Individuals with Autism:** 1 Table - \$125 | 2 Tables - \$150

### AUDIENCE ENGAGEMENT/TRAFFIC DRIVERS

We value exhibitor participation and are committed to facilitating connections between registrants and exhibitors. The Autism Society will facilitate games and prizes to encourage attendees to visit your exhibit table, as in past years. Exhibitors are also welcome to host their own raffles or prize drawings to increase engagement.

### ELECTRICITY

Electricity is an additional expense. The cost is \$85 each and can be ordered directly through this form. Please indicate on your sign-up form if you would like to purchase electricity access. Wi-Fi internet access is available at no charge.

### SET-UP & TAKE-DOWN

Exhibitors can begin setting up on Thursday, April 23 from 12:30 PM - 3:30 PM and 8:00 PM - 10:00 PM, or Friday, April 24 from 7:00 AM - 7:30 AM. Please check in at the registration table when you arrive. I.D. signs will identify your exhibit table and may not be moved. You may begin take down of your exhibit Saturday after 12:00 PM.

### EXHIBIT HOURS

Thursday, April 23: 4:00 PM – 8:00 PM

Friday, April 24: 7:30 AM – 4:30 PM

Saturday, April 25: 7:30 AM – 12:00 PM

**Please contact Katie Hess at [khess@autismgreaterwi.org](mailto:khess@autismgreaterwi.org) with any questions.**



# Exhibit Opportunities

## 2026 Annual Conference

### EXHIBITOR MEALS

All exhibitors and attendees are responsible for their own lunches. Coffee and a light breakfast will be available Friday and Saturday of the conference.

### SHIPPING ITEMS

Exhibitors are responsible for arranging their own shipments to and from the Kalahari at their own expense.

### PRODUCT SALES

The Exhibitor assumes responsibility for securing all appropriate licenses for the sale of merchandise and is solely responsible for the collection of all applicable state and local taxes.

### LIABILITY, LOSS OR DAMAGE

All Exhibition merchandise and property is the responsibility of the Exhibitor. The Autism Society is not responsible for any loss or damage to such belongings. Property and liability insurance are the responsibility of the Exhibitor.

### LODGING RESERVATIONS

A room block is available at the Kalahari for the nights of Wednesday, April 22 – Saturday, April 25 at the discounted rates found below. Room reservation cut off date is **March 23, 2026**.

Wednesday: \$139

Thursday: \$139

Friday: \$179

Saturday: \$199

Reservation Link: <https://book.passkey.com/e/50712515>

More Information: <http://www.autismgreaterwi.org/2026-annual-conference/>

Contact: **Katie Hess** [khess@autismgreaterwi.org](mailto:khess@autismgreaterwi.org)

# Advertising Opportunities

## 2026 Annual Conference

### Deadline: March 23, 2026

Place an advertisement about your company's products and/or services in our 2026 Conference Program. This is an additional opportunity for you to reach autistic individuals, parents, educators, therapists, agencies, school districts and others, making them aware of the services you provide.

#### BACK COVER

**\$1,000**

1 Available  
8" w x 10.5" h

#### INSIDE FRONT COVER

**\$750**

1 Available  
8" w x 10.5" h

#### INSIDE BACK COVER

**\$750**

1 Available  
8" w x 10.5" h

#### 1 PAGE

**\$500**

8" w x 10.5" h

#### 1/2 PAGE

**\$350**

8" w x 5" h

#### 1/4 PAGE

**\$250**

4" w x 5.25" h

### ADVERTISEMENT DEADLINE

All advertisements are due in JPEG format by **March 23, 2026**. Please send JPEG advertisement to Katie Hess at [khess@autismgreaterwi.org](mailto:khess@autismgreaterwi.org)

Please contact Katie Hess at [khess@autismgreaterwi.org](mailto:khess@autismgreaterwi.org) with any questions.

# Exhibit and Advertising Form

Date: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

## Exhibitor Names and Email Addresses:

1. Name \_\_\_\_\_ Email \_\_\_\_\_

2. Name \_\_\_\_\_ Email \_\_\_\_\_

## Conference Raffle

I would like to donate the following product(s) for the raffle. I will bring the item with me to the conference:

\_\_\_\_\_ Value: \$ \_\_\_\_\_

Please email completed form to Katie Hess at [khess@autismgreaterwi.org](mailto:khess@autismgreaterwi.org)

# Payment Information

Indicate your selections below:

## Exhibit

- Commercial Exhibitors:  1 Table - \$450  2 Tables - \$525
- Non-Profit Service Providers:  1 Table - \$350  2 Tables - \$425
- Individual on the Spectrum:  1 Table - \$125  2 Tables - \$150
- Electricity Access:  \$85

## Advertisement

- Back Cover - \$1,000  Inside Front Cover - \$750  Inside Back Cover - \$750
- 1 Page - \$500  1/2 Page - \$350  1/4 Page - \$250

## Payment

**PAYMENT TOTAL:** \_\_\_\_\_

### Check

Mail to the Autism Society of Greater Wisconsin, 1477 Kenwood Drive, Menasha, WI 54952  
Check # \_\_\_\_\_

### Credit Card

(Visa, MasterCard or Discover only)

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Billing Email Address: \_\_\_\_\_

Please email completed form to Katie Hess at [khess@autismgreaterwi.org](mailto:khess@autismgreaterwi.org)